



***A Funders Alliance “Road Show”...  
with the Grantmakers Alliance of Northeastern New York***

***Funders Collaboratives: Strategic Philanthropy  
Making a Difference Together!***

**Thursday, November 18, 2004, 1:00-3:00pm**

**New York Credit Union Foundation**

19 British American Boulevard, Latham, NY 12212

Attendees should use the East Entrance and take elevator to 2<sup>nd</sup> floor.

**Registration fee: \$25.00/members, \$40.00/nonmembers**

**Speakers:**

**Cassie Schwerner, Schott Foundation for Public Education**

**Fred Frelow, The Rockefeller Foundation**

**Karen Scharff, Alliance for Quality Education**

**Join us to learn about funders collaborating to support mission and initiatives!**

Funders often are concerned that they alone can't address the critical issues facing their communities. How can their limited resources make a difference? How can small foundations have an impact on big problems? This presentation will discuss how funder collaboratives can be a successful method for reaching philanthropic goals.

Cassie Schwerner and Fred Frelow will talk about the Donors Education Collaborative (DEC), why it started, their strategy to address public policy issues in education, and how together they are helping organizations work to improve education in New York.

Karen Scharff will speak briefly about two DEC grantees: the Campaign for Fiscal Equity court decision that will change the school aid funding formula across the state; and the Alliance For Quality Education, a diverse organization working in Albany to make a significant and positive commitment to our children.

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Funders Alliance of Upstate NY

C/o Rochester Grantmakers Forum

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Name(s): \_\_\_\_\_

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City, State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_



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# ***On The Road***

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***A Funders Alliance “Road Show”***

## **Speakers:**

**Cassie Schwerner** is a Program Director for the **Schott Foundation for Public Education**, focused on issues of equity and adequacy for New York State’s public school system. Schwerner holds a Ph.D. in Sociology from Boston College.

**Fred Frelow** is Associate Director in the Working Communities division of **The Rockefeller Foundation** where he is responsible for the continuing development and implementation of the Foundation’s school reform program. He has a doctorate in educational administration and policy analysis from Teachers College, Columbia University, and a Master’s in education policy analysis from Boston University.

**Karen Scharff** is the Executive Director of Citizen Action of New York and of the Public Policy and Education Fund of New York, and is co-founder of the **Alliance for Quality Education**. She co-chairs AQE’s statewide board. Scharff earned a Bachelor’s degree from Harvard University.