



# Philanthropy in the Looking Glass: Reflection and Learning

## 2007 NYS Funders Conference

October 14-16, 2007

Statler Hotel at Cornell University, Ithaca, NY

Dear Colleagues and Friends,

We are proud to present the 2007 NYS Funders Conference that brings together grantmakers across New York State to share their experience and knowledge. Throughout New York, grantmakers are making community investments in nonprofit capacity, evaluating the impact of their work, and creating funding collaborations to address broad community issues.

Members of the Grantmakers Forum of New York, Western New York Grantmakers Association, and the Grantmakers Alliance of Northeastern New York have worked together to design a regional conference for professional development and funder networking right here in Upstate New York. The agenda includes sessions with compelling speakers and interactive discussions that will provide insight and practical tips to strengthen your grantmaking. And best of all, we have provided time for quality networking opportunities—all in the beautiful setting of the Cornell University campus in Ithaca, NY.

Please share this conference brochure with your staff, trustees, and family members. We know that you each will find something valuable. Join us to learn and share with over 100 grantmakers—an opportunity to connect with those like you who are making a difference. And where better than Ithaca, a center of reflection and learning! Come for the conference—or the weekend!

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# Philanthropy in the Looking Glass: Reflection and Learning

The **2007 New York Funders Conference** will be held at the Statler Hotel on the campus of Cornell University, Ithaca, NY. Located on the southern shore of Cayuga Lake, Ithaca is centrally located in New York State. Visit the I.M. Pei-designed Herbert F. Johnson Museum of Art, featuring a premier collection of Asian art among other collections ([www.museum.cornell.edu](http://www.museum.cornell.edu)). Enjoy the Lab of Ornithology, a natural-habitat sanctuary for many species of birds. Hike through glacial gorges, take a walk around scenic Beebe Lake on campus, or bring your golf clubs and play on the Robert Trent Jones designed course (607.254.6531 for tee times and information).

## Conference-At-A-Glance

### Sunday, October 14, 2007

- 3:00-5:00 pm Registration, Statler Hotel Lobby  
6:00-8:00 pm **Opening Reception**, Taylor Room, Statler Hotel  
Keynote: Dr. Joel Fleishman, Duke University  
8:00pm Dinner on your own.  
Enjoy Banfi's at the Statler, or one of Ithaca's many outstanding restaurants

### Monday, October 15

- 7:30-9:00 am Continental Breakfast and Roundtables, Ballroom  
9:00-10:15 am **Opening Plenary**  
Welcome: Honorable Carolyn Peterson, Mayor, City of Ithaca  
Keynote: Phil Buchanan, The Center for Effective Philanthropy  
10:30-12:00 n **Concurrent Sessions/Workshops**
  - Foundation Governance: Inside the boardroom
  - Investment Strategy at 30,000 Feet
  - More Than Child's Play: Why funders should care about childcare12:00-1:30pm **Plenary and Lunch**  
The Role of Universities in Upstate New York  
Introduction: Rob Dyson, The Dyson Foundation  
Keynote: Dr. David Skorton, President, Cornell University  
2:00-3:30 pm **Concurrent Sessions/Workshops**
  - Funders As Leaders: A Dialogue
  - Nonprofit/For-Profit Partnerships
  - The Arts In Our Communities3:30pm **Free Time**  
3:30pm **Special Session for Young/New Grantmakers**  
Rusty Stahl, Emerging Practitioners in Philanthropy  
5:30 pm Continuous Shuttle to Reception  
6:00-8:00 pm **Grand Reception, Museum of the Earth**  
Vitamin L Youth Chorus of Ithaca  
Keynote: Dr. Arthur Brooks, Syracuse University  
8:00 pm Dinner on your own

### Tuesday, October 16

- 7:30-9:45 am **Breakfast Roundtables**  
10:00-11:30am **Concurrent Sessions**
  - Using Knowledge and Learning to Make Better Grants
  - Socially Responsive Investing: Furthering Your Mission
  - Healthy Families, Healthy Communities: Healthcare in New York12:00-2:00 pm **Closing Plenary and Lunch**  
The Upstate Economy: Assets, Opportunities, and People  
Dr. Susan Christopherson, Cornell University  
Ken Schoetz, Empire State Development Corporation  
2:00 pm **Adjourn**

Visit [www.grantmakers.org](http://www.grantmakers.org) for conference details.

#### Conference eligibility

All conference participants **must be members or be eligible for membership** in one of the three hosting regional associations of grantmakers, Grantmakers Forum of New York, Western New York Grantmakers Association or Grantmakers Alliance of Northeastern New York.

Members of the Grantmakers Forum of New York, Western New York Grantmakers Association and Grantmakers Alliance of Northeastern New York will receive registration fee discounts.

#### Hotel reservation information

Please **book overnight accommodations directly** with the Statler Hotel at Cornell University, 800.541.2501. Be sure to request the **Grantmakers Forum** group discount room rate (Standard Single \$155/night. View all options at [www.grantmakers.org](http://www.grantmakers.org)). Discount deadline is September 15.

#### What to pack

Pack your bags with business casual attire for the conference events. No formal business attire is required.

#### To register

Please return the conference registration form in this packet with check or money order payable to **Grantmakers Forum of New York**. The registration deadline is September 30, 2007. Members, take advantage of our **Early Bird rate** by registering before August 31, 2007.

Partial conference registration is available for commuters at a day rate. Reception tickets may be purchased separately. Reception tickets for guests are available as well.

#### Payment

Payment must be sent with registration form. We can only accept checks or money orders made payable to Grantmakers Forum of New York. (Sorry, we cannot accept credit cards.) Mail to: Grantmakers Forum of New York, 919 Winton Rd. South, Rochester, NY 14618-1633

#### Confirmation

Registration confirmation will be sent via email securing your place at the conference. If you do not receive a confirmation, please call 585-232-2380 or email [programs@grantmakers.org](mailto:programs@grantmakers.org).

#### Cancellation Policy

To obtain a refund, the Grantmakers Forum of New York must be notified in writing of your cancellation by 5:00 pm (EDT), Monday, October 1, 2007. Please email your request to [lisa.dahl@grantmakers.org](mailto:lisa.dahl@grantmakers.org) or fax to 585.232.8413.

#### Questions?

Visit [www.grantmakers.org](http://www.grantmakers.org) for regular updates about the agenda, speakers, location, and other information. Or call 585.232.2380 or email us at [programs@grantmakers.org](mailto:programs@grantmakers.org)

## Traveling to Ithaca

### By car

Detailed directions are available on our website, [www.grantmakers.org](http://www.grantmakers.org). If you have no Internet access, please call 585.232.2380 for directions.

### By air

Ithaca has a small regional airport with limited carriers. The Statler Hotel provides a free shuttle from the airport if you call the hotel in advance.

Hancock International Airport in Syracuse, 1 1/2 hours away, is served by many air carriers. Ithaca Airline Limousine Service has regular Ithaca-Syracuse trips but requires 48 hours reservation. Call 607.273.3030 or visit <http://ithacaairlinelimo.org>.

### Parking

Valet parking is provided for guests staying overnight at the Statler Hotel at \$8/night. Commuters should drive to the tollbooth at campus entrances, indicate attendance at a Statler conference, and receive a code for the parking garage, 2 blocks from the hotel. Commuter parking is \$10/day.

# Philanthropy in the Looking Glass October 14-16, 2007, Ithaca, NY

## Conference Registration Deadline: September 30, 2007

*(Registrations postmarked by August 31, 2007 receive Early Bird Rate.)*

*Please Note: Conference registration does not include hotel stay. Please make hotel reservations directly with the Statler Hotel, 1.800.541.2501.*

To register, complete this form and mail with your check or money order to:

Grantmakers Forum of New York  
919 Winton Road South  
Rochester, NY 14618-1633

## Conference Registration

### Conference Fee Schedule

**Full Conference Fee includes 2 receptions, 2 breakfasts, 2 lunches.**

*We highly recommend you attend the full conference to take advantage of this learning and networking opportunity, but rates are offered below for those who are unable to do so.*

Philanthropy in the Looking Glass, Ithaca, NY	Early Bird Rate-Members Only (postmarked by 8/31/07)	Member Basic Rate	Nonmember Rate
Full conference Registration (includes both receptions)	\$265	\$325	\$385
Per Day Registration (no reception)	\$200	\$225	\$250
One Reception only	X	\$65	\$75
Reception Guest	X	\$50	\$50

### I will attend

- Full Conference** \$ \_\_\_\_\_
- Monday Special Session for Young/New Grantmakers

### I will attend Partial Conference

**(Day registrants, please check all that apply)**

- Sunday evening reception
- Monday Day sessions and lunch
- Monday Special Session for Young/New Grantmakers
- Monday evening reception
- Tuesday Day sessions and lunch

**Ticket(s) for Reception (Day registrants only)** \$65 x \_\_\_\_\_

Guests of conference registrants may attend reception for \$50 each \$50 x \_\_\_\_\_

**Total submitted \$** \_\_\_\_\_

## Registrant Information

*(Please copy form for each additional registrant)*

### I am a member of:

- Grantmakers Forum of New York
- Western New York Grantmakers
- Grantmakers Alliance of Northeastern New York
- None of the above

Complete Name (please print)

Name to appear on your name tag

Title

Organization

Street Address

City, State Zip

Telephone

Email Address

Guest's Name (if registering for reception(s))

Special Needs (disability, dietary restrictions, or other)



Grantmakers Forum of New York  
919 Winton Road South  
Rochester, NY 14618-1633

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Ithaca, NY

[www.grantmakers.org](http://www.grantmakers.org)

**REGISTER NOW** for the 2007 New York State Funders Conference! **Don't miss this valuable opportunity** to join funders from across New York to share grantmaking experiences and learn how to increase your effectiveness!