



Community Foundations Retreat 2010

July 23, 2010, 8:30 am-3:00pm

Cayuga Community College, Business Industry Center, Auburn, NY 13021

Agenda

8:30 am	<i>Continental Breakfast/Registration</i>		<i>Share your projects and information. Visit literature table</i>
9:00 am	Welcome Cayuga Community College briefing		Liz Wilder, Executive Director, Grantmakers Forum of New York Carla DeShaw, Dean, CCC
9:15am	Plenary Community Foundations as Community Leaders		Deborah Ellwood, Executive Director, CFLeads
10:10am Concurrent Sessions	Asset Development: Transfer of Wealth Study, Roth IRA Conversion Liz Wilder, Grantmakers Forum of New York	Diversity and Inclusiveness for Increased Effectiveness (Virtual Speaker) Marcia Rapp, Vice President, Programs, Grand Rapids Community Foundation	Foundation Communications: Engaging Trustees as Community Ambassadors Philanthropy 3D model (Virtual Speakers) Vicki Rosenberg, Vice President, Education, Communications & External Relations, Council of Michigan Foundations and Laura Stockwell, Director of Communications, Midland Foundation
11:20 am	Beverage Break		
11:30 am	Plenary What Is Social Media And How Do We Use It? How organizations can use tools such as Facebook, LinkedIn, Twitter, and YouTube to craft their communications		Marc Adler, Vice President for Client Services, Flynn & Friends, Buffalo
12:30 pm	Lunch: The Work of Community Foundations Share with your colleagues		Tabletop discussions CF Work CF Issues CF Projects
1:30 pm	Beverage Break		
1:40 pm Concurrent Sessions	The Millennials: Involving new donors Cynthia Pacia, Philanthropic Services, and Saul Maneiro, Program Officer, Rochester Area Community Foundation	Immigrant Integration: Peter D. Vogelaar, Executive Director, Mohawk Valley Resource Center for Refugees, Utica	An Evaluation Discussion Liz Wilder, Facilitator
2:50 pm	Closing Remarks		
3:00pm	Adjourn		

