

Change Beyond Charity Funders Alliance Annual Conference

September 20-21, 2004 Geneva, New York

Sponsored by:



2004 Conference Committee

Jennifer Leonard, Rochester Area
Community Foundation, Chair
(Rochester)

Joanne Arany, Rosamond Gifford
Charitable Corp. (Syracuse)

Mary Eberl, Western NY Grantmakers
Association (Buffalo)

Woody Greene, Rochester Area
Community Foundation (Rochester)

Catherine Gura, The Children's Guild
(Buffalo)

Diane Hannum, Northern Chautauqua
Community Foundation (Dunkirk)

Turk Rose, Tripp Foundation (Elmira)

Janet Schumacher, Griffith-McLouth
Foundation (Palmyra)

Maureen Yee, Grantmakers Alliance of
Northeastern NY (Albany)



What is change beyond charity? It is assuring that funder investments in the community bear fruit that sustains for the long term. It is building assets for those in poverty to break the cycle. It is involving yourself and your organization in a process that ensures that policy decisions are made for the good of the nonprofit community, not at its expense. It is partnering with many to succeed where one might fail. Change beyond charity is working to invest your time and your organization's money to build vibrant communities with a bright future.

The committee for this year's conference has planned a series of focused discussions about community change and how it occurs. We have invited speakers from throughout the country to talk about the tools and processes for change. What succeeds and why? We have incorporated your wishes and built in networking time, both formal and informal. For our site, we have chosen a representative Upstate New York small city with assets and short-falls. We invite you to join us on September 20-21 to experience the beauty of the Finger Lakes region and to share your philanthropic endeavors with colleagues from around the state.

Change Beyond Charity | 2004 Conference Registration

Registration Deadline: September 7, 2004

Please Note:

- For registration details regarding: Who can attend, payment, hotel reservations, and more; see back page.
- This form must be copied and filled out for each additional registrant.
- Conference registration and hotel registration are handled separately with separate fees; see below.

① Registration information (please print)

Full Name (as it will appear on your name badge)

Title

Organization

Street Address

City, State, Zip

Telephone _____ **Fax** _____

Email (email will serve as primary form of contact)

Guest Name(s)

② I am a member of:

Funders Alliance of Upstate New York

Grantmakers Alliance of Northeastern New York

Rochester Grantmakers Forum

Western New York Grantmakers

Non-Member

③ Special Needs

disability, dietary restrictions, or other.

④ Conference* (Please choose among the following)

- Full Conference**
Participant will attend both days of the conference. Includes two lunches and reception. Overnight accommodation is not included.
- 1-Day** (Check one) **Monday** **Tuesday**
Participant chooses to partake in either Monday or Tuesday events, but not both. In the case of 1-day registration, participants may also register to attend Monday night's reception for an additional fee.
- Reception**
Participant and/or guest(s) will attend the Monday night reception at Houghton House, but are not registered for the "Full Conference."

	Member	Non-Member
Full Conference	\$ 260	\$ 300
1-Day	\$ 160	\$ 180
Reception	\$ 60	\$ 60
	\$70 guests	\$70 guests

Payment

Remit form and make checks payable to:
Rochester Grantmakers Forum
919 Winton Road South
Rochester, NY 14618
(Sorry, we are unable to process credit cards.)

Total Payment of \$ _____

* This year a scholarship fund will be available to defray registration cost. To learn more or to apply: see Volume IV, Issue four, page three of the Funders Alliance Newsletter or call our office at 585.232.2380.

⑤ Hotel Accommodations Ramada Inn Geneva Lakefront: 41 Lakefront Drive, Geneva, NY 14456; 315.789.0400

Conference registration and hotel registration are handled separately with separate fees. All conference participants are eligible for a discounted rate. Registration should be made with the hotel directly by **August 20**. After August 20, full rates will apply. **To make a reservation:** Please see the back page of this program.

2004 Change Beyond Charity Conference Schedule of Events



Time	Room 1	Room 2	Room 3	Room 4
MONDAY, September 20, 2004				
12:00-2:00pm	Lunch/Plenary in the Ballroom: <i>Welcome to Geneva, Strengthening Upstate Communities</i> , Mark Gearan, President, Hobart and William Smith Colleges & former Director of the Peace Corps			
2:00-2:30	Networking			
Concurrent Sessions: 2:30-4:00	Special Meeting: Community Foundations with Lew Feldstein, NH Charitable Foundation Regionalism: Boundaries and Affiliates	Public Trust of Philanthropy: Ethics and Standards for Foundations and Corporate Givers. Michael Cooney, Esq., Nixon Peabody LLP	The Process of Strategic Philanthropy Prue Brown, Chapin Hall Center for Children Tom Kelly, Annie E. Casey Foundation	Corporate Citizenship: Investing in Our Future Pam Brunet, Bristol-Myers Squibb, Syracuse Robert Provost, Times-Union, Albany Theresa Kazmierczak, M&T Bank, Buffalo
4:00-5:30	Free Time/Networking			
5:30	Van pick-up at hotel entrance			
6:00	Reception and Wine Tasting at Houghton House, Hobart Campus: <i>Conversations with NY Leaders</i> , Senator Mike Nozzolio; William Josephson, Assistant Attorney General-in-Charge, NY Charities Bureau (Wine & Juice Tasting provided by Women for NYS Wine, NY Wine Grape Growers)			
8:00pm	Dinner On Your Own/Networking			
TUESDAY, September 21, 2004				
7:00am	Breakfast On Your Own: A good opportunity to meet with your colleagues and discuss specific issues			
8:30-10:00	Keynote Speech in the Ballroom: <i>Better Together: Restoring the American Community</i> , Lewis Feldstein, President, NH Charitable Foundation			
10:00	Networking			
Concurrent Sessions: 10:15-11:45		Doing Your Due Diligence Katherine Binns, Harris Interactive	Partnerships for Community Renaissance Susanna Krey, Foundation for Our Economic Future, Ohio Alma Balonen-Rosen, The Enterprise Foundation Michael Manikowski, Ontario County Valerie Bassett, City of Geneva	New York's Water Resources: Protecting Our Environment, Improving Our Lives Clay Hiles, Hudson River Foundation Kevin Lewis, Finger Lakes-Lake Ontario Watershed Protection Alliance (FL-LOWPA)
12:00-1:30pm	Lunch/Plenary in the Ballroom: <i>The Art of Philanthropy: Creativity and Personal Renewal</i> , Ruth Tebbets Brousseau, The California Wellness Foundation; <i>Thoughts for Departure</i> : Thom Ward, Poet			
1:30	Adjourn			

Please note: This is a preliminary schedule. An updated schedule of events will be available on our website at www.grantmakers.org/AnnualConference.htm

Who can come

All conference participants must be members or be eligible for membership in the Funders Alliance of Upstate New York. Members of the Grantmakers Alliance of Northeastern New York, Rochester Grantmakers Forum or Western New York Grantmakers Association are also members of the Funders Alliance of Upstate New York.

Membership is open to public and private grantmaking foundations, corporate giving programs and corporate foundations, government agencies, and public charity grantmakers like United Way, arts councils, Junior League, religious organizations, etc. Funders must annually support more than one nonprofit organization or collaborative in Upstate New York.

Members of the Funders Alliance of Upstate New York and its member organizations will receive a discount.

To register

Complete the registration form (page 2 of this program) and mail with payment to Rochester Grantmakers Forum as soon as possible to facilitate conference arrangements. Final registration deadline is September 7, 2004.

Partial conference registration is available for commuters at a day rate.

Payment

Please send check or money order payable to "Rochester Grantmakers Forum" with your registration form. (Sorry, we are unable to process credit cards.)

Confirmation

Confirmation will be sent by email or by fax, securing your place at the conference. If you do not receive confirmation, please call 585.232.2380 or email lisa.dahl@grantmakers.org.

Cancellation Policy

To ensure a refund, the Funders Alliance of Upstate New York must be notified in writing of your cancellation prior to 5:00pm (est) on Wednesday, September 13, 2004. Please email lisa.dahl@grantmakers.org or fax to 585.232.8413.

What to pack

Pack your bags with business casual attire for all conference events – plus leisure clothes, golf gear and swim suits if you plan to take advantage of the sporting and site-seeing activities in Geneva. None of the sessions require formal business attire.

Hotel Information



Ramada Inn Geneva Lakefront
41 Lakefront Drive (Rts. 5&20)
Geneva NY 14456
315.789.0400
1.800.990.0907

Please call the hotel directly to make your room reservations before AUGUST 20, 2004 to receive our special rate. Participants pay hotel charges directly.

Group name: Rochester Grantmakers

Per night, Standard Room:

City View \$70.00

Lake View: \$80.00

Check-in time: 3:00pm.

Check-out time is 11:00am.

Location: Geneva is located 5 miles off NYS Thruway Exit #42, on Rts. 5 & 20.

Directions:

- From Exit 42 tollbooth, turn right onto Route 14 South
- Continue on Route 14 South for approximately 5 miles into Geneva
- At the 5th traffic light, turn left onto Castle Street
- Go straight, through the light (crossing Rts. 5&20)
- The hotel and parking lot will be straight ahead with Seneca Lake behind it

From Albany and Syracuse

Take I-90 West (NYS Thruway) to Exit 42. Follow Directions above.

From Binghamton

Take Rt 81 North, to 690 West, to I-90 West (NYS Thruway) to Exit 42. Follow Directions above.

From Buffalo

Take I-90 East (NYS Thruway) to Exit 42 from the Thruway. Follow Directions above.

From Jamestown

Take NY 60 to I-90 East (NYS Thruway) to exit 42. Follow Directions above.

From Rochester airport

Follow signs to exit airport and take I-390 South, towards Corning.
Exit #12 onto I-90 East (NYS Thruway) to Exit 42. Follow Directions above.

