

On The Road Again...

A Funders Alliance "Road Show"



Funders Alliance of Upstate NY
C/o Rochester Grantmakers Forum
919 Winton Road South
Rochester, NY 14618-1633

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of Upstate New York

FAX-BACK REGISTRATION FORM

FAX to 585-232-8413

-No Cover Sheet Required-

Funders Collaboratives: Strategic Philanthropy **Making a Difference Together!**

Speakers:

Cassie Schwerner, Schott Foundation

Fred Frelow, Rockefeller Foundation

Karen Scharff, Alliance for Quality Education

I/We will attend at the following site:

_____ March 3, 2004, Noon-1:30pm (Lunch)
United Way Conference Room CR#1, 75 College Avenue, Rochester

_____ March 4, 2004, Noon-1:30pm (Lunch)
Saturn Club, 977 Delaware Avenue, Buffalo, NY (with Western NY Grantmakers Association)

Fee: \$30/\$45, members/non-members (per person) **Total (\$):** _____
(Sorry, we cannot accept credit cards.)

Name(s): _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Please mail checks to:
Funders Alliance of Upstate NY
C/o Rochester Grantmakers Forum
919 Winton Road South
Rochester, NY 14618-1633

Other ways to register:
E-Mail:
Lisa.Dahl@grantmakers.org
Phone:
Call Lisa Dahl at 585.232.2380



A Funders Alliance “Road Show”
with the Western NY Grantmakers Association

Funders Collaboratives: Strategic Philanthropy
Making a Difference Together!

Speakers:

Cassie Schwerner, Schott Foundation
Fred Frelow, Rockefeller Foundation
Karen Scharff, Alliance for Quality Education

Join us for lunch to learn about funders collaborating to support mission and initiatives!

Two sites: Register on the enclosed Registration Form.

March 3, 2004, Noon-1:30pm (Lunch)

United Way Conference room CR#1

75 College Avenue

Rochester, NY

\$30/\$45, members/non-members

Park in ‘no-number’ spots in front lot and sign in

March 4, 2004, Noon-1:30pm (Lunch)

Saturn Club

977 Delaware Avenue

Buffalo, NY

\$30/\$45, members/non-members

Parking available

Funders often are concerned that they alone can't address the critical issues facing their communities. How can their limited resources make a difference? How can small foundations have an impact on big problems? This presentation will discuss how funder collaboratives can be a successful method for reaching philanthropic goals.

Cassie Schwerner and Fred Frelow will talk about the Donors Education Collaborative, why it started, what their strategy is to address public policy issues in education, and how together they are helping organizations working to improve education in New York.

Karen Scharff will speak briefly about two DEC grantees: the Campaign for Fiscal Equity decision that mandates Governor Pataki and the NY Legislature change the school aid funding formula to provide quality education for New York children; and the Alliance For Quality Education. AQE believes that we now have a unique opportunity to work with policy makers to make a significant and positive new commitment to our children.



Funders Collaboratives: Strategic Philanthropy **Making a Difference Together!**

Speaker Biographies:

Cassie Schwerner is a Program Director for the Schott Foundation and Center's Funding for Quality Education Program focused on issues of equity and adequacy for New York State's public school system. Cassie joined the Schott staff in 1998. Prior to her work with Schott, Cassie was a research and editorial assistant for Jonathan Kozol. She worked on all of Kozol's projects over ten years including *Savage Inequalities*, *Amazing Grace*. Additionally, she has worked as a public relations consultant and has taught courses in Mass Media and Race Relations. For ten years, she was a member of the Media Research and Action Project, based at Boston College, which assists grassroots organizations in framing issues for the media, as well as training them on how to best integrate media activities into their organizing efforts. Schwerner holds a Ph.D. in Sociology from Boston College.

Fred Frelow is Associate Director in the Working Communities division of the Rockefeller Foundation where he is responsible for the continuing development and implementation of the Foundation's school reform program. Prior to joining the Foundation, he was Director of National Affairs and Associate Director of Urban Initiatives for the National Commission on Teaching and America's Future at Teachers College, Columbia University. He has also served as director of curriculum for the Nyack, New York public schools, and Director of the US Department of Education's Magnet School Assistance Project at Louis Armstrong Middle School in Queens, New York. He taught for 12 years in Newton, Massachusetts public schools. He has a doctorate in educational administration and policy analysis from Teachers College, Columbia University, and a Master's in education policy analysis from Boston University.

Karen Scharff is the Executive Director of Citizen Action of New York and of the Public Policy and Education Fund of New York, statewide grassroots organizations that empower New Yorkers to fight for social, economic and racial justice, with a focus on policy change at the state level. Organizing for increased state aid to schools is a top priority for both organizations. Ms. Scharff is a co-founder of the Alliance for Quality Education, and co-chairs AQE's statewide board. She also oversees AQE's grassroots organizing in upstate New York. Ms. Scharff is on the Steering Committee, Coalition for After-School Funding. She is a member of the Campaign for Fiscal Equity's Costing Out Council. Ms. Scharff graduated magna cum laude with a B.A. from Harvard University in 1979, and then went on to community organizing in South Carolina and Connecticut prior to joining Citizen Action of New York in 1983.

For more information, contact Lisa Dahl, Program Director, Funders Alliance of Upstate NY, 585.232.2380 or email lisa.dahl@grantmakers.org.