

Investing in Community: Social Venture Partners and the Venture Philanthropy Movement

Wednesday, October 29, 2003

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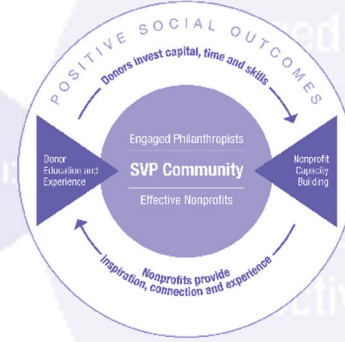
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INVESTING IN COMMUNITY

Social Venture Partners
and the
Venture Philanthropy Movement



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TOM DONLEA
EXECUTIVE DIRECTOR

SOCIAL VENTURE PARTNERS
INTERNATIONAL
SEATTLE, WASHINGTON

October 29, 2003

Social Venture Partners

is a network of business and community leaders who believe that they can have a positive impact on their communities by investing in nonprofit organizations that are using innovative strategies to address complex community issues.

Venture Philanthropy Model

was created by Paul Brainerd of Aldus Corporation in 1997, with co-founders Scott Oki and Ida Cole of Microsoft, Bill Neukom, Microsoft General Counsel, and Maggie and Doug Walker, WRQ software. Their vision was to build a philanthropic community using a model that paralleled venture capital practices.

The Partnership

- Supports investment that builds the long-term capacity of organizations, rather than short-term projects or programs;
- Helps increase organizational effectiveness and impact: Instead of just giving money, partners provide volunteer support in areas including marketing, finance, technology, strategic planning, and human resources management;
- Encourages growth of a community of lifelong, informed, and inspired philanthropists. Today, there are 22 SVP groups in cities around North America.

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Please join us

to hear how this model has impacted 22 communities throughout North America and discuss what it would take to start an SVP in Rochester.

Wednesday, October 29, 2003

8:30-10:00 a.m.

**Bausch Auditorium,
Rochester Museum and Science Center
657 East Avenue, Rochester, NY**

**Bagels and Coffee
Parking Available**

Our Speaker: Tom Donlea

Prior to joining SVP International, Tom was Executive Director of Washington Works, an employment and training organization. In that role, he grew revenues by 85%, led strategic planning efforts towards a new mission and vision, and created a number of new social enterprises. Tom's diverse background includes management at Earth Corps and Continental Bank in Chicago. He is involved with Leadership Tomorrow, Social Investors Forum, and the Minority Executive Coalition in Seattle.