

A Grantmaker's Workshop



Sponsored by
Grantmakers Forum of New York

Outcome Management: A powerful tool for understanding and increasing funder impact

- Date & Time: May 17, Wednesday, 4 pm, through May 18, Thursday, 4 pm
- Location: Esperanza Mansion, overlooking scenic Keuka Lake
3456 Route 54A, Bluff Point, NY
- Fee: \$1,100 members; \$1,350 nonmembers, includes lodging and meals
- Designed for: Grantmaker boards and staff with several years of grantmaking experience.
Grantmakers Forum of New York members and nonmembers are welcome.
- Faculty: Bill Phillips, Director of the international Rensselaerville Institute Center for Outcomes,
leads this intensive workshop focused on the impact of your grantmaking organization.

The Grantmakers Forum has a long history of educating funders and nonprofit service providers about the importance of evaluation to increase effectiveness. To truly understand your organization's impact on the community, you must focus on your accomplishments, not just your activities.

This workshop for board members and staff will help you to:

- ◆ Set **targets** for **outcomes** that meet your mission;
- ◆ Learn the value of collecting and analyzing data and information to provide a **clear picture** of your community investment;
- ◆ Apply the outcomes to help the board **strategize**, the staff **plan**, and the public **understand** your community accomplishments; and
- ◆ Assess all elements of your philanthropy to determine the **true impact** of your giving.

For more information, visit www.grantmakers.org or call 585.232.2380

Outcome Management Workshop, Wednesday and Thursday, May 17-18, 2006



Name: _____

Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Special Needs (disability, dietary restrictions, or other) _____

_____ \$1,100 fee for members included _____ \$1,350 fee for nonmembers included (fee includes lodging and meals)

payable to: Grantmakers Forum of New York, 919 Winton Rd. South, Rochester, NY 14618-1633