



Leading Boldly: Exercising Adaptive Leadership to Create Social Change

Wednesday, April 5, 2006, 2 - 3:30 PM EST

Teleconference site, 919 Winton Rd. South, Rochester

The **Grantmakers Forum of New York**, in partnership with *Stanford Social Innovation Review*, is offering an opportunity to hear two of the philanthropy's most significant thought leaders speak on leadership and foundation effectiveness and how your foundation can move past traditional approaches to achieve new, higher levels of impact.

During this *teleconference*, the authors will:

- Clarify the differences between foundations using their authority and foundations exerting leadership
- Distinguish the tools that work when foundations address well-defined problems with known answers from the very different tools needed to address complex problems for which no answers are yet known—in other words, the kind of thorny problems foundations often choose to tackle
- Provide real-life examples of how several foundations have carved out a proactive role for themselves in leading change without imposing predetermined answers on their grantees

Refreshments served. RSVP to Lisa Dahl 585.232.2380 or lisa.dahl@grantmakers.org

Or to listen at your own site, for \$25.00 fee, register at <http://www.regonline.com/Checkin.asp?EventId=89524>.

About the speakers:

Mark R. Kramer is a founder and Managing Director of the [Foundation Strategy Group](#), where he consults to corporations, private foundations, and community foundations on developing strategies and measuring impact for corporate social responsibility and philanthropic initiatives. Mr. Kramer is also a Founder of the [Center for Effective Philanthropy](#), a nonprofit research organization in Cambridge, Mass., and a Senior Fellow at Harvard's Kennedy School of Government. Mr. Kramer has published extensively on the development of effective practices in CSR and philanthropy, and he is co-author, with Professor Michael E. Porter, of two influential *Harvard Business Review* articles entitled "[Philanthropy's New Agenda: Creating Value](#)" (1999) and "[The Competitive Advantage of Corporate Philanthropy](#)" (2002). Previously, Mr. Kramer spent 12 years as a venture capital investor. He received a BA *summa cum laude* from Brandeis University, an MBA from The Wharton School, and a JD *magna cum laude* from the University of Pennsylvania Law School.

John Kania is a Managing Director at the [Foundation Strategy Group](#). He has spent the last twenty years advising senior executives and boards on issues of strategy, organizational development and leadership. He consults to foundations and corporations on philanthropy and social responsibility. Prior to joining FSG, he was a partner at both Mercer Management Consulting and Corporate Decisions, Inc., where he consulted to organizations primarily in the areas of education, health care, and media. John has been published in the *Stanford Social Innovation Review*, the *Wall Street Journal* and the *Journal of Business Strategy* and is a featured author of [Learning from the Future](#), the leading contemporary text on scenario planning. John has an M.M.A. from Northwestern's Kellogg Graduate School of Management and a B.A. *cum laude* from Dartmouth College.