

## ABOUT THE GRANTMAKERS FORUM OF NEW YORK

The Grantmakers Forum of New York is an association of engaged funders which serves as a resource and catalyst, strengthening and promoting philanthropy in our region. The result of a union of Rochester Grantmakers Forum and the Funders Alliance of Upstate New York, the Grantmakers Forum of New York includes more than 70 members investing in 52 counties of Upstate New York.

The Grantmakers Forum works to:

- Increase knowledge and skills of grantmakers;
- Strengthen communication, cooperation and effectiveness among grantmakers;
- Enable grantmakers and grantseekers to work as effective partners;
- Build leadership around philanthropic issues and opportunities; and
- Promote philanthropy throughout the region.

### 2005 PROGRAM COMMITTEE

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### 2005 PROGRAM SPONSORS

Council on Foundations, Washington, D. C.  
Eastman Kodak Company, Rochester  
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Triad Foundation, Ithaca, New York

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## SCHEDULE - AT - A - GLANCE

*NOTE: Preliminary schedule subject to change; updated schedule of events available on [www.grantmakers.org/annualconference.htm](http://www.grantmakers.org/annualconference.htm)*

### THURSDAY, NOVEMBER 3

- **2:00-3:30 pm** **Special Meeting**, Board of Directors, Grantmakers Forum of New York
- **3:00-5:30 pm** **Registration and Networking** with your colleagues
- **6:00 pm** **Grantmakers Reception** with invited guests
- **7:00 pm** Dinner *Jackets required*

### FRIDAY, NOVEMBER 4

- **8:30-8:45 am** **Opening Plenary**
- **8:45 am-12:30 pm**
  - **Building Strong and Ethical Foundations**  
Presenter: **Janne Gallagher**, Vice President and General Counsel, Council on Foundations  
  
This professional development workshop, one of 19 Council on Foundation workshops held nationally in 2004-2005, includes:
    - Key issues of governance, ethical standards, and responsible stewardship in the grantmaking community
    - Building partnerships with state and federal regulators to end illegal practices
    - Communicating the value of philanthropy to the public and to legislators
  - **1:45-3:15pm**  
**Concurrent Sessions/Workshops**
  - **Mission Related Investments: Expanding the "Philanthropic Toolbox"**  
Presenter: **Kate Starr**, Investment Officer, F. B. Heron Foundation, describes how the foundation makes investments, including Program Related Investments (PRIs), from its endowment as well as its grantmaking allocation, to leverage foundation resources and further its mission.
  - **The Right Frame of Mind: Communicating Your Image as a Grantmaker**  
Presenter: **Dawn Borgeest**, Senior Vice President and Marketing Director, United Way of Greater Rochester  
  
When people hear your organization's name, what's the first thing that comes to mind? How do funders communicate their value to the community? How do you talk to the media about philanthropy's image? Learn about the vital role communications play in ensuring that you build the right frame of mind for your work — by design rather than default.
  - **Board Training**  
Board members: brush up your skills on board roles and responsibilities. This is a competency building session to help you to be a more effective leader in your organization.
- **3:15-3:30pm** **Closing Plenary Session**