

# Rochester Effectiveness Partnership Community Conference

April 7, 2004

8:30 – 11:30 a.m.

A light breakfast will be served. Program begins at 9:00.

**Bausch Auditorium**  
**Rochester Museum and Science Center**  
657 East Avenue, Rochester NY

**For seven years**, Rochester Effectiveness Partnership has taught and coached area nonprofits and funders. Over 250 individuals have been involved in this unique collaboration to study participatory evaluation with professional evaluators and apply their learning to increase the effectiveness of their work.

Now the Partnership has completed a final evaluation of the collaboration itself. Join us to hear about the work and to hear from our guest speakers about capacity-building programs around the U.S. to increase effectiveness.

## Program:

8:30 Coffee and bagels

9:00 Welcome,

Liz Wilder, Executive Director, Rochester Grantmakers Forum and Administrative Partner

9:05 The Rochester Effectiveness Partnership and Evaluation Capacity-Building  
Beth Bruner, Bruner Foundation, Governance Chair and Funding Partner

9:30 Findings from the Rochester Effectiveness Partnership Evaluation  
Anita Baker, Ed.D., Anita Baker Consulting, REP Evaluation Partner  
Kim Sabo, Ph.D., Kim Sabo Consulting, REP Evaluation Partner

10:15 Break

10:30 Guest speakers:

Gregg Behr, President, The Forbes Funds, Pittsburgh, PA

Tom Backer, President, Human Interaction Research Institute, Encino, CA

**Gregg Behr, J.D., M.P.P.**, is President of The Forbes Funds, including The Copeland Fund for Nonprofit Management, The Tropman Fund for Nonprofit Research, and The Wishart Fund for Nonprofit Leadership. Mr. Behr serves on advisory councils for the Pew Partnership for Civic Change, the Tides Center, Independent Sector, WQED Multimedia, the United Way of Allegheny County, and the Center on Philanthropy at Indiana University. Mr. Behr additionally serves as Founding Director of The Content of Our Character Project, a nationally acclaimed ethics initiative, based at The Kenan Institute for Ethics at Duke University.

**Thomas E. Backer, Ph.D.** is President of the nonprofit Human Interaction Research Institute. Founded in 1961, the Institute uses behavioral sciences strategies to help nonprofits handle innovation and change. Dr. Backer is Associate Clinical Professor of Medical Psychology at the UCLA School of Medicine. He is the author of more than 400 books, articles and research reports, including two recent research studies of innovations in philanthropy, both commissioned by the John S. & James L. Knight Foundation. *Evaluating Community Collaborations*, the first major work on this topic, was published in July 2003.



To register for the REP Community Conference, April 7, 2004, please complete and mail or fax form below. There is no charge for this event. Please register by **March 30**.

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www.grantmakers.org



Name1: \_\_\_\_\_ Name2: \_\_\_\_\_

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